

# HELLO HAMPSTEAD

## BRIEF HISTORY OF HAMPSTEAD



“Hampstead” comes from the Anglo-Saxon word for Homestead which is appropriate as so many have called Hampstead home throughout the last few centuries. Hampstead has long attracted the great, the good, the famous and the infamous.

In the late 18th century Hampstead became more famous as a spa town after it was discovered that the water in the nearby spring had healing properties.

Now, Hampstead is a great place for all to come and enjoy a day out shopping, enjoy its culture and architecture, or take in the views of London at Hampstead Heath.

## 1. HEATH STREET

- Come out of Hampstead Tube Station and turn right and walk up
- Then turn right to be on Heath Street
- Then follow Heath Street all the way up until you reach Whitestone Pond
- You will come across a roundabout. Stay right until you see the entrance to Hampstead Heath



## SHOPPING & EATING



Hampstead Village is ‘London’s Favourite Village’ with quirky alleyways and perfectly preserved Georgian buildings. Long favoured by academics, artists and those in the media, the picturesque neighbourhood of Hampstead offers an outstanding selection of shops and fashion boutiques, cafes, restaurants and pubs as well as antiques, florists, a crêperie and fresh fruit, vegetable and fish market stalls.

All of which you can find on our website directory [hampsteadvillagelondon.com/directory/](http://hampsteadvillagelondon.com/directory/)



## WAYS TO GET TO THE HEATH

There are many ways to get to Hampstead Heath. We recommend two ways below both starting from Hampstead Tube Station

## 2. FLASK WALK

- Come out of Hampstead Tube Station and turn left and walk down
- Turn left down Flask Walk
- Continue on the road until it turns into Well Walk
- You will come across the entrance to Hampstead Heath

Trivia . . .  
Do not miss John Constable’s blue plaque just past the Wells Pub

## PLAQUES IN HAMPSTEAD



There are over 75 commemorative plaques throughout Hampstead, celebrating the many influential individuals who have offered a significant contribution to society. These include George Orwell, John Constable and Henry Moore, among many others. A wander through our streets is like reliving history! Be sure to let us know which ones you stumble upon on our social media!

## WHITESTONE POND

Whitestone Pond lies 135 meters above the London Basin, making it the highest point in London. Throughout the 1900s, it was used as a watering facility for horses and also as a pedestrian hub for socialising.

## PUBLIC HOUSES

Nothing says Hampstead like eating and drinking in one of our traditional pubs and there are many to choose from. From old historical buildings to fine dining, wooden benches and good ales, Hampstead has something for everyone

- The Flask
- The Holly Bush
- The Wells Tavern
- The Freemasons Arms
- King William IV
- The Horseshoe
- The Duke of Hamilton



## KEATS HOUSE & COMMUNITY LIBRARY

Discover the beauty of poetry in the home of the Romantic poet John Keats, through exhibits of his manuscripts and artefacts. Keats Library is a volunteer-run registered charity operated by the community

Turn left out of Hampstead Tube Station and walk down our beautiful high street until you reach Downshire Hill, Make a left at Downshire Hill and once you reach a fork in the road stay right onto Keats Grove and you are there.

## FREUD MUSUEM

This was the final home of Sigmund Freud, the founder of psychoanalysis, and his daughter Anna Freud, a pioneering child psychoanalyst.

A short walk down Fitzjohn’s Ave, then a right down Nutley Terrace then a left on Maresfield Gardens and you are there.

## ART & CULTURE

Hampstead has artistry and creativity coming out of every nook and cranny of our village. The Village remains home to some of the most renowned paintings, painters, and creatives from across the world. Explore and you might become inspired yourself.

- Gildens Fine Art
- Clarendon Fine Art
- Catto Gallery
- Aeon Gallery
- Zebra One



## KENWOOD HOUSE

On the edge of Hampstead Heath surrounded by tranquil landscaped gardens, Kenwood is one of London’s hidden gems. The breathtaking interiors and stunning world-class art collection, including Rembrandt’s ‘Portrait with Two Circles’, are free for everyone to enjoy.



## Sign up to our newsletter!

The Hampstead Village BID sends out a regular newsletter to highlight all that is going on in our wonderful area. This is a great way to stay up to date with all the Hampstead happenings. Sign up on our website!

## GETTING TO HAMPSTEAD

### BY TUBE

Northern Line  
Hampstead tube station is less than 15 minutes from central London on the Edgware Branch of the Northern Line.

Jubilee Line  
If this line is more convenient for you, get off at Swiss Cottage and take a fifteen minute walk up to the village via Fitzjohn’s Avenue

Overground  
Visitors can reach Hampstead Heath overground station on the North London Line (Richmond to Stratford). The overground station is situated on South End Road, a stone’s throw from the heath itself and less than ten minutes walk from Hampstead High Street, via Willow Road and Flask Walk, or via Downshire Hill.

### BY BUS

The 46 bus stops at both Hampstead and Belsize Park tube stations.

The 24 bus from Victoria via Trafalgar Square stops at The Royal Free Hospital on Fleet Road, just 5 minutes walk from the centre of Hampstead Village.

The 268 runs from Finchley Road O2 centre Winto Hampstead Village.

At night, the N5 provides an easy link between Hampstead and central London, running approximately every 15 minutes between midnight and 6am.

